

*1st Annual Statewide Conference on ATBI:
Resources & Pathways to Brain Injury Recovery*

Saturday ~ May 15, 2010

SPONSOR & EXHIBITOR PROSPECTUS

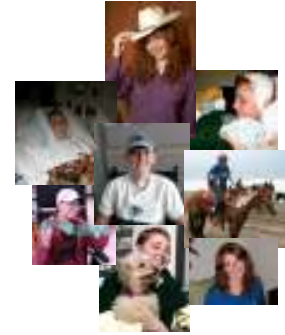
**Marriott LAX Airport Hotel
5855 West Century Blvd.
Los Angeles, CA 90045**



INVITATION TO ATTEND

CALBIA's Mission:

Creating a better future through brain injury prevention, research, education, and advocacy



Dear Corporate Partner:

On behalf of the California Brain Injury Association (CALBIA), and the Brain Injury Center of Ventura County, you are invited to be a sponsor or exhibit at the **1st Annual Statewide Conference on ATBI: Resources & Pathways to Brain Injury Recovery and Annual Membership Meeting** to be held at the Marriott LAX Airport Hotel on Saturday, May 15, 2010.

As an exhibitor, you will receive one day of exposure to the conference attendees. Exhibiting also enhances your bottom line by helping you to generate and close leads, strengthen partnerships with customers, build new relationships with clinicians, educators, caregivers, case managers, etc.

We hope you join us for this very special conference, and support the ongoing efforts of CALBIA, and benefit from the opportunity to meet with professionals from numerous fields and disciplines that provide assistance to people with brain injury.

The exhibitor registration fee is \$365. Organizations wishing to display materials only will pay a fee of \$175. Nonprofits serving the brain injury population exhibitor fee is \$100. CALBIA is a nonprofit organization (Tax ID Number 06-1763632). A W-9 form is available upon request. Registration includes:

- Exposure to conference attendees and other vendors before, during, and after the conference
- Free conference registration for one company representative.
- All refreshments, breakfast, lunch, and the reception following the conference is included
- One six-foot draped table with two chairs
- Continuing Education Units (CEU's) are offered
- Exhibitor's name will be listed in the conference program and on the conference website.

Sharon Grandinette
Conference Committee Chairperson

EXHIBIT SPACE IS LIMITED – RESERVE TODAY!

EXHIBITOR SPACE RESERVATION FORM

Please fill out the form below and return by mail or fax to 661-873-2508. Exhibit reservation requests accompanied by payment will be accepted on a first-come, first-served basis.

CONTACT INFORMATION	
Name	
Title	
Address	
City, State & Zip	
Phone #	
Email Address	

EVENT INFORMATION		
<input type="checkbox"/> Exhibition Table	1 Exhibitor Table & Delegate	\$365
Delegate Name(s):	1 Exhibitor Table Only (No Delegate)	\$175
	1 Exhibitor Table & Delegate (Nonprofit Org. Rate)	\$100
		\$
		\$
TOTAL =		\$

***PLEASE NOTE:** All representatives from your company must officially register as Exhibitor Delegates at www.calbia.org. Your first delegate registration is complimentary. All additional delegates must register at the regular registration rate.

PAYMENT INFORMATION

We accept Visa, MasterCard, Discover and American Express or you may send a company check payable to the CALBIA (Federal Tax ID#1763632) and remit to: CALBIA, 2658 Mt. Vernon Avenue, Bakersfield, California 93306

- I am sending a company check. I understand that my registration is not confirmed until payment is received by CALBIA.
- I authorize you to charge my credit card for the exhibit fee

Credit Card #		* CIN#	
Exp. Date (mm/yy)		* Your CIN is the 3 digit # on back of card for MC, Visa, Discover or 4 digit # on front of Amex	
Cardholder Signature		Cardholder Name	
Billing Address			
Phone Number			

* Your CIN is the 3 digit # on back of card for MC, Visa, Discover **or** 4 digit # on front of Amex

- YES, PLEASE INCLUDE OUR COMPANY LOGO ON THE CALBIA WEBSITE.**
Please email your logo and website URL to us at calbiainfo@yahoo.com.

EXHIBIT INFORMATION & HOURS

Please refer to the online Conference Website for the most up-to-date information.

DATES
May 15

SET UP
6:00 am

EXHIBIT HOURS
7:30 am – 5:30 pm

DISMANTLE
5:30 pm

Shipping Address for Exhibit Materials:

Marriott Hotels & Resorts
5855 West Century Boulevard
Los Angeles, CA 90045

ATTN: (guest name)

Please include number packages in shipment.

EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations, which are incorporated by reference as part of all exhibit space rental agreements. The rules & regulations have been designed for the benefit of all exhibitors. Please be sure anyone involved in the arrangements for your exhibit has a copy of these rules. It is the responsibility of the exhibitor to insure all exhibit staff adhere to these rules and conduct themselves in a professional manner during the meeting.

SPACE ASSIGNMENT

Exhibit space will be assigned based on the date of receipt of the PAID Exhibit Space Reservation application form.

SHIPPING

Exhibitors are responsible for paying all shipping costs associated with shipping their freight to and from the Conference venue.

STANDARD EXHIBIT SPACE

One 6' draped table.

SECURITY

CALBIA will not be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against theft, damage or loss.

SPONSOR OPPORTUNITIES

Please select from the following sponsor options:

Platinum Sponsor

\$2,500

- 1st Tier logo placement on back of conference brochure – if received by January 31, 2010
- 1st Tier logo placement in conference program
- 1st Tier logo placement on the conference website at www.calbia.org
- Recognition on sponsor signage at the conference

Gold Sponsor

\$1,000

- 2nd Tier logo placement on back of conference brochure – if received by January 31, 2010
- 2nd Tier logo placement in conference program
- 2nd Tier logo placement on the conference website at www.calbia.org
- Recognition on sponsor signage at the conference

Silver Sponsor

\$750

- 3rd Tier logo placement on back of conference brochure – if received by January 31, 2010
- 3rd Tier logo placement in conference program
- 3rd Tier logo placement on the conference website at www.calbia.org
- Recognition on sponsor signage at the conference

Bronze Sponsor

\$500

- 4th Tier logo placement on back of conference brochure – if received by January 31, 2010
- 4th Tier logo placement in conference program
- 4th Tier logo placement on the conference website at www.calbia.org

SPONSOR COMMITMENT FORM

Please email your completed form to: calbiainfo@yahoo.com or fax to (661) 873-2508.

COMPANY	
MAIN CONTACT	
PHONE	
FAX	
EMAIL	
WEBSITE	

SUPPORT COMMITMENT	
Sponsorship Levels	AMOUNT
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,000
Silver Sponsor	\$ 750
Bronze Sponsor	\$500
Annual Meeting/Reception	\$2,500
Other Sponsor (Any amount is appreciated)	
Exhibitor Fees	
TOTAL SPONSOR / EXHIBITOR COMMITMENT	

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Billing Address			
Phone Number			

* Your CIN is the 3 digit # on back of card for MC, Visa, Discover **or** 4 digit # on front of Amex

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